



Style & content

Loewe Spheros R37 Masterpiece 37-inch LCD TV

Asia has the tech; Europe has the design. German company Kronach has based their Loewe range around this principle for years, and the latest Spheros exemplifies their approach, winning the prestigious international Red Dot Design Award for sophisticated and innovative design. It's not hard to see why, but what's underneath the exterior is even juicier: a tidy 1366 x 768 resolution, DVI inputs for an HDTV future, and superior colour and detail accuracy. There are also optional additions, including a hard-disc recorder. The photo viewer and motorised stand are all thrown in.

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